# Senior Fashion Design Final

June 11, 2021

# "Fashion should be a form of escapism, and not a form of imprisonment."

*- Alexander McQueen*

Dear Senior,

Welcome to your final year of fashion design. This is like no other year for fashion design students at Saunders Trades and Technical High school. In its 75 years, the fashion design department has never been faced with an extraordinary challenge to bring about the marriage of design and technology into the spotlight. We are challenging you with creating a unique garment using unconventional materials!

Due to not everyone having a sewing machine or access to our fabulous design lab at school, giving you a change to create a design that speaks to your aesthetic is prime as a group of young talented designers. In addition, keep in mind that this is your final project for the year, and it is imperative that you pay attention to the due date for submittal.

P.s Let your mind run wild!

Sincerely,

*Mr. Mota*

Unconventional fashion is the exploration of creating Avant-Garde fashion using materials which would otherwise not be considered materials for the creation of garments. It is the idea that we set aside conventional materials and approach the creation of fashion through the embrace of materials we ordinarily use in our daily lives and convert them for the use in garment design.

Unconventional design means to break the rules and approach design from a perspective of creative thought. It also means to think about sustainability in the sense that often the things we discard can be used to create unconventional fashions which can initiate the conversation about how we should be responsible for our own ecosystems.

When we create unconventional designs, we are thinking about materials around us that are discarded because they only serve one end use. By creating unconventional designs, we begin to question the end use of materials such as cardboard, plastic bags, straws, periodicals, etc.

# What is Unconventional Fashion?

# Challenge Overview

After researching ideas and creating a mood-board with annotation of material ideas, you will begin to collect the necessary materials as well as the tools you will need to create your design. Keep in mind that unconventional calls for tape, staplers, glue, safety pins and very little sewing. If you have a sewing machine you are able to use it to stitch non-textile materials only!

This is a change of pace in terms of construction and you will have until **June 1st** to complete your original idea. You will be allowed to use commercial patterns as a base. For example, you can use a pattern for a skirt, top, sleeves, coat and dress, but you are not allowed to use any form of textiles or fabrics (found at home or store bought). No use of textiles means that you will not be able to use clothes, curtains, shower curtains, bed sheets or tote bags.

You will create your design using a form you sing out from the fashion lab or your own and document the process using your phone. You will be responsible for recording or photographing the process. The documentation of your process will be done using time-lapse methods used on social media to record the process from beginning to end. Remember every process in this assignment is graded. Be sure to review and follow closely the rubric connected to this assignment.

For those of you wondering, there will be no fashion show this year. We will though take advantage of technology. You will create your garment and document the process by making a video that is no more than 60 seconds. You can use TikTok, InShot, PicsArt as well as other video format apps you want. You must be able to submit the video to me upon completion.

In order to present to the world your creation, we will create a montage of all of your videos and create a virtual fashion show. Because of the times we are currently living under, the fashion industry has had to engineer the virtual fashion show in order to bring to light designers' collections and visions of the future.

# The Presentation

Due no later than June 1st, 2021